## **Year 13 BTEC Information Technology LEARNING JOURNEY** Be constructive over Experience the summer holiday End of Year 13 open online courses Read and research about the course you will study Review and refining posts Unit end Online community Summer building Data gathering and analysis 176K 328K 52K Content creation Reviewing and and publication Plan to use refining plans social media How to Build A SUCCESSFUL SOCIAL MEDIA **Marketing Plan Spring Unit 3: Using Social** Unit end **Media in Business Business uses** of social media Unit 1 past Moral and Online services Legal paper practise ethical issues supporting organisations Protecting data and information Autumn Start of **Unit 1: Information Technology Systems** Year 13 Online systems **Emerging** Choosing and communities Computer software, technologies IT systems peripheral devices and media Summary: Unit 1: Information Technology Systems (Externally assessed by a 2hr exam) You will be assessed on their understanding of computer systems

and the implications of their use in personal and professional situations.

Unit 3: Using Social Media in Business Explore how businesses use social media to promote their products and services. Plan and implement social media activities for a business to meet requirements.